04722-2

Local Production Roundup

- FCC sets competition standard under Cable Act
- Daniels, Rosencrans, Wheeler, others backing new PPV venture
- Jones Intercable offering VCRs as part of sub package
- CNN adopting new fee schedule

CableVision

The news and features weekly of the cable television industry

April 15, 1985

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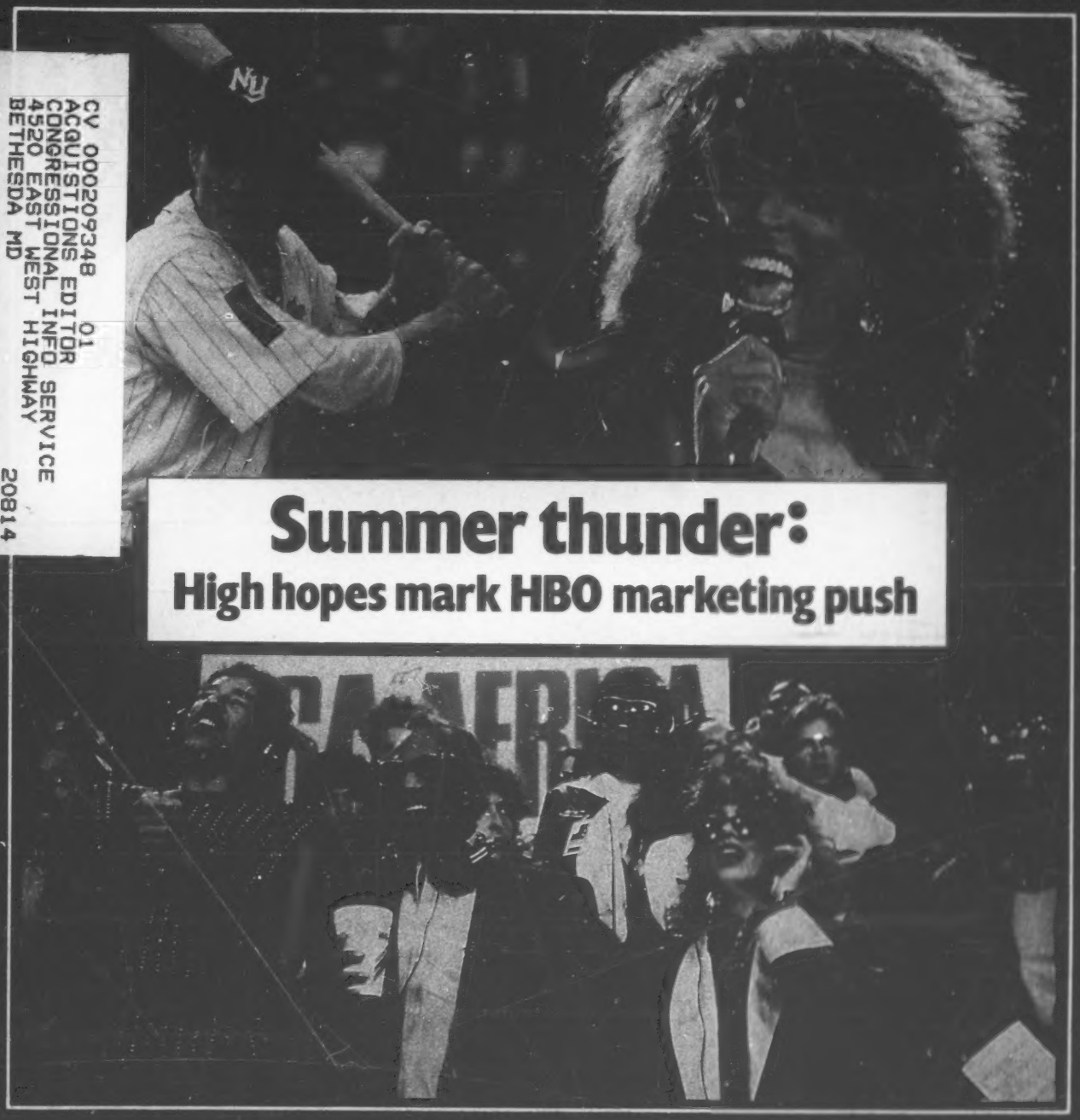

Summer thunder:
High hopes mark HBO marketing push

Leading the week.....11-26

FCC goes with liberal effective comp. standard

In a decision with sweeping deregulatory implications for the cable industry, the Federal Communications Commission rules that the presence of three or more unduplicated broadcast television signals in any given community constitutes effective competition for cable television systems serving that market.

Cable Act of 1984 opens door to telcos

In addition to deregulating most of the cable industry, the Cable Communications Policy Act of 1984 opens the door for telephone companies to compete with cable operators in rural areas.

TCI gives up on USCI

Tele-Communications Inc. President John Malone says his company has given up on negotiations with the all-but-defunct United Satellite Communications Inc., but that he is as intent as ever on developing a DBS system that would interface with cable.

'The Exchange'

Cable VIPs team up to launch a 24-hour, national pay-per-view channel entitled 'The Exchange.'

FCC won't block play for Storer

In a ruling that upholds an earlier staff action, the Federal Communications Commission says it will not stand in the way of dissident stockholders' attempt to liquidate Storer Communications.

Warner Bros. and PPV

Voicing concerns about the state of pay-per-view operations, Warner Bros. invites MSOs to meet in New York on April 16 to stipulate the standards that will govern its ongoing participation in the field.

CommuniCom gets more funding

CommuniCom, the city's largest franchisee, which filed a Chapter 11 bankruptcy reorganization on Jan. 31, was back in court last week getting authorized for an additional $2.68 million which will enable it to operate until June 30.

Warner Amex newbuilds

Warner Amex takes major strides in structuring capital funding for two major newbuild markets.

Judge strikes down Utah law

A district court judge in Salt Lake city said a 1983 state law against "indecent" programming on cable was in violation of the First Amendment and therefore unconstitutional.

Jones' VCR-cable deal

Jones Intercable reveals plans to sell General Electric videocasssette recorders, together with a cable package, to its subs in an effort to show how the two offerings are compatible.

Townsend goes to Colony

Charles Townsend leaves United Cable Television to take on top job at Colony Communications in May.

CNN per-sub rate hikes

Turner Broadcasting will ask Cable News Network affiliates this week to accept a new long-term carriage contract that incorporated per-sub fee increases in 1986 and 1987.

TBS petition draws MPAA reaction

In a move that could delay the Copyright Royalty Tribunal's inquiry into the copyright status of SuperStation WTBS, the Motion Picture Association of America has asked the CRT to establish a notice and comment period to examine issues raised by the TBS petition for copyright relief.

TBS vs. FCC

In its suit against the Federal Communications Commission, Turner Broadcasting System charges that recent rulings by U.S. Circuit Courts support the unconstitutionality of FCC must-carry rules.

SSS purchase

Satellite Syndicated Systems buys Satellite Program Network and reorganizes the priorities of several company leaders.

About the cover

In an effort they view as a way to "put excitement back into pay TV," Home Box Office officials will go to bat this summer with their most expensive programming package and marketing effort to date. See **Leading the week**.

Feature stories

CableVision this week looks at the many ways in which cable systems are making the most of their production facilities. See pages 30-35.

In the second of a two-part roundtable discussion, Executive Editor Fred Dawson speaks further with four leading figures in cable financing to get their thoughts on the industry's prospects in the capital markets.

Review **28**

Reviewer Robert DiMatteo pens his impressions of the April edition of Cinemax's new monthly series *Cinemax Comedy Experiment*, which focuses on comedienne Sandra Bernhard.

Departments

Programming **28**
Business & Finance **43**
Stock Market **44**
Product News **47**
Events **48**
People **49**
Classifieds **50**
Advertisers' Index **54**
Cable Stats **56**

System ACE nominations involve 44 franchises

WASHINGTON—Local programs and promotional campaigns from 44 individual franchises across the country were nominated for 1985 System Awards for Cablecasting Excellence last week.

Industry representatives will determine the winners of the National Cable Television Association's annual local competition later this month, dealing with 80 nominees grouped into 32 categories. After screenings in New York, Atlanta and Washington, D.C., NCTA will announce the results at the association's convention in Las Vegas June 3.

About 245 systems submitted productions for ACE consideration this year, resulting in a pool of 748 entries. More than 800 entries were received in 1984, but there was a 15-month eligibility period for that competition compared to a seven-month period this time around, NCTA officials pointed out. The nominated programs were cablecast between June 1, 1984, and Jan. 31, 1985. Thirty-six industry executives picked the nominees, led by award chairman Anne Janas, programming development manager at Cox Cable.

Cox earned nine ACE nominations, more than any other MSO. The company was recognized for its LO efforts in San Diego, New Orleans, Tucson and elsewhere. Group W and Maclean Hunter received eight nominations apiece; Group W's Santa Monica system is one of three outlets up for the award for overall excellence in special audience programming. Viacom and American Television and Communications both had seven nominations. Other nominated MSOs included Rogers, Cablevision Systems and Newhouse.

All of Maclean Hunter's nominations were for productions by Suburban Cablevision, its East Orange, N.J., franchise. *Right to Know*, the documentary series that captured the cable industry's first DuPont-Columbia University broadcast journalism award three months ago (*CV, 1/28/85, p. 11*), received two nominations; the system also earned consideration for the overall outstanding local programming ACE, together with Storer's system in Bowling Green, Ky., and Continental's work in Cook County, Ill.

Syracuse New Channels was second among individual systems with four nominations.

CBN Cable Network will sponsor and videotape the NCTA convention's ACE ceremony, then develop its own hour-long prime-time summer special from the highlights.

—Simon Applebaum

Lifetime gains Nielsen slot, Nick sets record

NEW YORK—Lifetime scored a 0.3 rating share on a 24-hour basis, finally winning a place on the A.C. Nielsen Co. ratings chart in March, while Nickelodeon scored its highest rating ever in total day during the first quarter of 1985. These are two of the key findings in the latest A.C. Nielsen Co. ratings data for basic cable.

WTBS led the basic networks in February and March with a 24-hour 2.1 rating and 1.9 rating, respectively. In March USA Network took third place after Nickelodeon garnered a 1 rating/3 share in total day. USA Network scored a 0.9 rating/3 share during March on a 24-hour basis, down from a 1 rating in February. MTV held steady with a 0.9 rating/3 share. The rock video network showed a similar performance during February and during the fourth quarter of 1984.

ESPN was up slightly with a 0.8 rating in March. It averaged a 0.7 rating in February and during the fourth quarter of 1984. Cable News Network also held steady with a 0.7 rating in February and March, down slightly from 1984's fourth quarter 0.7 average 24-hour rating. CNN Headline News has been showing a consistent 0.4 rating on a 24-hour basis.

February and March 1985, seven-day, 24-hour average audience ratings and household delivery

FEBRUARY 1985

Network	Rating	Share	Percent of US TV HH	HH Delivery
WTBS	2.1	6	40	713,000
USA	1.0	3	35	297,000
*NICK	1.0	3	29	246,000
CBN	0.9	3	33	252,000
MTV	0.9	2	30	229,000
ESPN	0.7	2	42	250,000
CNN	0.6	2	38	194,000
**TNN	0.5	1	26	110,000
CNN-HL	0.4	1	18	61,000
LIFE	not reportable			

* 7 a.m.-8 p.m.
** 9 a.m.-3 a.m.

Source: A.C. Nielsen Co. data

MARCH 1985

Network	Rating	Share	*HH Delivery
WTBS	1.9	6	645,000
USA	0.9	3	267,000
**NICK	1.0	3	246,000
CBN	0.8	2	224,000
MTV	0.9	3	229,000
ESPN	0.8	2	285,000
CNN	0.6	2	194,000
TNN	not available		
CNN-HL	0.4	1	61,000
LIFE	0.3	1	not available

* Based on February penetration figures
** 7 a.m.-8 p.m.
Note: Percent of US TV HH not available for March.
Source: All data taken from Nielsen HomeVideo Index overnights

Cable Industry Growth Chart

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Subscribers	% of TVHH
1990E	93,900,000	81,783,000	50,706,000	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	71,137,000	41,971,000	47	26,022,000	30
1986E	87,800,000	68,121,000	39,510,000	45	24,101,000	27
1985E	86,000,000	64,500,000	36,120,000	42	21,672,000	25
1984	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,780,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Cable barometer

Television households (TVHH).....84,233,330

Homes passed by cable (HP).....58,274,000

Percent of TVHH passed by cable.....69.2%

Basic cable subs.....32,761,000

Percent of TVHH with basic cable.....38.9%

Percent of HP with basic cable.....56.2%

Pay cable subs.....19,624,000

Percent of TVHH with pay cable.....23.3%

Percent of HP with pay cable.....33.7%

Percent of basic subs with pay cable.....59.9%

Figures are as of Aug. 31, 1984.
Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Satellite lineup

Satcom III-R (RCA Americom) — **Transponder**

Arts and Entertainment.....24
BET.....20
CBN Cable Network.....8
Cinemax (West).....23
C-SPAN.....19
EPG (United Videotext).....3
Eternal Word Television Network.....18
Financial News Network.....4
Genesis Storytime.....6
HBO (West).....13
HTN.....16
The Learning Channel.....16
Lifetime.....17
MSN—The Information Channel.....22
MTV.....11
National Jewish Television.....18
Nickelodeon.....1
PTL.....2
Reuter Monitor Service.....18
Seeburg/Lifestyle Music.....3
Showtime (West).....10
SPN.....6
USA Cable Network (during blackout).....9 / 22
Video Hits One.....15
The Weather Channel.....21

Satcom IV (RCA Americom) — **Transponder**

American Movie Classics.....10
Bizmet.....15
Bravo.....2
Cable Sports Network.....3
Home Sports Entertainment.....11
Madison Square Garden.....6
National Christian Network.....7
Nickelodeon (West).....4
Odyssey.....23
The Playboy Channel.....12
The Prime of Life Network.....7
The Silent Network.....16
SportsVision.....9
Trinity Broadcasting Network.....17
WPIX.....19

Westar III (Western Union) — **Transponder**

AP News Cable.....1
AP NewsPlus.....1

Westar IV (Western Union) — **Transponder**

ABC Contract Channel.....20
Atlantic City Horse Racing.....6
Cable News Network (CNN).....16
Catholic Telecommunications Network of America.....11
Mutual Radio Network.....1
National Public Radio.....2
Public Broadcasting System.....15, 17, 21, 23
Texas State Network.....2
Word of Faith Satellite Network.....6

Westar V (Western Union) — **Transponder**

Fantasy Unrestricted Network (FUN).....24
FNN.....4
The Meadows Racing Network.....22
Pro-Am Sports System (PASS).....14
The University Network.....2

Comstar D-4 (AT&T/GTE) — **Transponder**

Country Music Television (CMTV).....18
KTVT (Dallas).....22
The Nostalgia Channel.....19
SelecTV.....13

Galaxy I (Hughes) — **Transponder**

CBN Cable Network.....11
Cinemax (East).....19
CNN.....7
CNN Headline News.....8
C-SPAN.....13
The Disney Channel.....24
ESPN.....9
GalaVision.....20
HBO (East).....23
Home Team Sports.....12
Keyfax National Teletext Magazine.....18
The Movie Channel (East).....10 (West).....14
The Nashville Network.....2
Showtime (East).....5
SIN.....6
WGN.....3
WOR-TV.....15
WTBS.....16

Spacenet I (GTE) — **Transponder**

ACTS.....15

Aurora F5 (Alascom) — **Transponder**

Alaska Satellite Television Project.....24
Learn/Alaska Television Network.....20
NASA Contact Channel.....13

Note: A company name in parentheses following a service or network designates the transponder owner.
Source: International Thomson Communications Inc.

Top 100 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	3,660,938	(4/85)
2.	American Television and Communications Corp.	2,500,000	(2/85)
3.	Group W Cable	2,009,000	(12/84)
4.	Cox Cable Communications	1,538,467	(1/85)
5.	Storer Cable Communications	1,471,000	(1/85)
6.	Warner Amex Cable Communications	1,196,000	(12/84)
7.	Continental Cablevision	1,021,000	(2/85)
8.	Times Mirror Cable Television	1,001,848	(12/84)
9.	Newhouse Broadcasting	896,762	(2/85)
10.	United Cable Television	807,500	(2/85)
11.	Viacom Cablevision	797,000	(3/85)
12.	UA Cablesystems Corp.	704,000	(1/85)
13.	Semmons Communications	652,400	(12/84)
14.	Rogers Cablesystems	595,766	(12/84)
15.	Cablevision Systems Development	560,000	(10/84)
16.	Comcast Cable Communications	472,512	(11/84)
17.	Heritage Communications	443,040	(1/85)
18.	Jones Intercable	431,672	(12/84)
19.	Telecable Corp.	427,885	(11/84)
20.	Capital Cities Cable	374,000	(1/85)
21.	Wometco Cable TV	304,838	(1/85)
22.	Prime Cable	290,993	(1/85)
23.	Daniels and Associates	285,563	(1/85)
24.	Centel Cable Television	276,753	(1/85)
25.	TCA Group	265,482	(1/85)
26.	Multimedia Cablevision	264,193	(2/85)
27.	American Cablesystems Corp.	250,000	(1/85)
28.	McCaw Communications	250,000	(2/85)
29.	Cable Vision Industries	242,870	(1/85)
30.	MacLean Hunter Cable TV	237,903	(10/84)
31.	TeleScripps	220,252	(1/85)
32.	Scripps-Howard	0,225	(10/84)
33.	Adelphia Communications	6,648	(1/85)
34.	Colony Communications	193,209	(10/84)
35.	Century Communications Corp.	192,023	(8/84)
36.	Rollins Cableview	189,800	(12/84)
37.	Service Electric Cable TV	189,500	(2/85)
38.	Tribune Cable Communications	187,983	(1/85)
39.	Falcon Cable TV	180,000	(1/85)
40.	Communications Service Inc.	179,000	(2/85)
41.	Cablentertainment	174,067	(10/84)
42.	TKR Cable	158,000	(2/85)
43.	Western Communications	152,945	(2/85)
44.	TCI-Taft Cablevision Assoc.	150,000	(3/85)
45.	Harte-Hanks Communications	140,853	(12/84)
46.	McDonald Group	139,585	(12/84)
47.	Adams-Russell Communications	137,084	(11/84)
48.	Harron Communications	132,644	(10/84)
49.	Midcontinent Cable Systems Co.	128,180	(10/84)
50.	Buckeye Cablevision	121,000	(2/85)
51.	Sutton Capital Group	119,895	(9/84)
52.	Midwest Video Corp.	118,102	(12/84)
53.	Harris Cable Corp.	112,895	(10/84)
54.	Televents	112,500	(11/84)
55.	Armstrong Utilities	109,962	(1/85)
56.	Summit Communications	96,673	(1/85)
57.	Communications Systems Inc.	94,655	(4/84)
58.	Multi-Channel TV Cable	94,334	(10/84)
59.	Greater Media	93,300	(11/84)
60.	Lenfest Group	92,763	(10/84)
61.	Cencom Cable Associates Inc.	91,942	(1/85)
62.	King Videocable Co.	84,485	(1/85)
63.	McClatchy Newspapers	83,447	(10/84)
64.	Palmer Communications Inc.	82,691	(1/85)
65.	Perry Cable TV Corp.	82,201	(11/84)
66.	The Essex Group	80,556	(10/84)
67.	U.S. Cable Corp.	80,000	(10/84)
68.	WEHCO Video	79,046	(12/84)
69.	Ortega Communications	74,000	(10/84)
70.	Booth Communications Co.	69,879	(1/85)
71.	Cable Management Associates	69,762	(1/85)
72.	Susquehanna Broadcasting	69,614	(1/85)
73.	Pencor Services Inc.	66,375	(12/84)
74.	Sonic Cable TV	63,930	(8/84)
75.	Acton Corp.	63,274	(1/85)
76.	Media General Inc.	61,037	(3/85)
77.	Clear TV Cable Associates	60,231	(8/84)
78.	Selkirk Communications	58,500	(2/85)
79.	Omni Cable TV	56,813	(1/85)
80.	Marsh Media	56,552	(1/85)
81.	Coaxial Communications	55,748	(1/85)
82.	National Telecommunications	51,300	(1/84)
83.	Simmons Communications	48,386	(12/84)
84.	Wisconsin Cablevision and Radio Co. Inc.	46,123	(11/84)
85.	Comcanicom	47,694	(1/85)
86.	United Video Management	47,679	(8/84)
87.	First Carolina Communications	47,368	(1/85)
88.	Matrix Enterprises	44,194	(1/85)
89.	Helicon Corp.	42,613	(10/84)
90.	Whitney Communications Corp.	42,565	(1/85)
91.	Chambers Communications Corp.	42,383	(10/84)
92.	Donrey Cablevision	41,465	(1/85)
93.	Joseph Gans Cable TV	41,000	(12/84)
94.	Masada Corp.	38,375	(12/84)
95.	New England Cablevision	37,198	(11/84)
96.	Marcus Communications	37,000	(2/85)
97.	Northland Communications Corp.	37,000	(2/85)
98.	Combined Cable Corp.	36,315	(1/85)
99.	Multivision Group	35,398	(10/84)
100.	Cable Holdings Inc.	33,711	(8/84)

Source: Subscriber counts are provided by MSOs to International Thomson Communications Inc.

Top 100 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, CA	Cox Cable	253,973	(1/85)
2.	Woodbury (Long Island), NY Development	Cablevision Systems	235,000	(10/84)
3.	Manhattan, NY	ATC	206,900	(12/84)
4.	San Antonio, TX	Rogers Cablesystems	196,469	(1/85)
5.	Florida Division (Orlando/Ormond Beach)	ATC	195,700	(12/84)
6.	Houston, TX	Warner Amex Cable	181,800	(1/85)
7.	East Orange, NJ	MacLean Hunter Cable	171,017	(1/85)
8.	Honolulu, HI	ATC	156,400	(12/84)
9.	Wayne, NJ	UA Cablesystems	135,279	(1/85)
10.	Cincinnati, OH	Warner Amex Cable	129,500	(12/84)
11.	Englewood, CO	United Cable	125,000	(12/84)
12.	Tulsa, OK	United Cable	122,388	(3/85)
13.	Audubon, NJ	New York Times	121,101	(1/85)
14.	Rochester, NY	ATC	117,100	(12/84)
15.	Atlanta, GA	Prime Cable	115,023	(1/85)
16.	Baltimore County, MD	Comcast Cable	114,298	(1/85)
17.	Tidewater (Norfolk), VA	Cox Cable	112,350	(1/85)
18.	Erie County, NY	Prime Cable	112,046	(1/85)
19.	San Jose, CA	Gill Industries	106,785	(1/85)
20.	Memphis, TN	ATC	106,300	(12/84)
21.	Jacksonville, FL	Continental	105,244	(1/85)
22.	Austin, TX	ATC	102,500	(12/84)
23.	Charlotte, NC	ATC	101,700	(12/84)
24.	Toledo, OH	Buckeye Cablevision	99,319	(1/85)
25.	San Juan, PR	Harris Cable	99,253	(12/84)
26.	Central Islip (Long Island), NY	Viacom	98,684	(1/85)
27.	Seattle, WA	Group W	98,174	(12/84)
28.	Manhattan, NY	Group W	95,625	(12/84)
29.	Jefferson Parish, Kenner, LA	Cox Cable	93,212	(1/85)
30.	San Diego, CA	ATC	92,100	(12/84)
31.	San Francisco, CA	Viacom	88,801	(12/84)
32.	Los Angeles, CA	Falcon Communications	88,137	(1/85)
33.	Warren, N.J.	TKR Cable	87,400	(2/85)
34.	Grand Rapids, MI	General Electric	84,000	(1/85)
35.	Wilmington, DE	Rollins Cableview	84,000	(10/84)
36.	Seattle, WA	Viacom Cablevision	84,000	(1/85)
37.	Wichita, KS	Multimedia Cablevision	82,141	(1/85)
38.	Dallas, TX	Warner Amex	80,830	(12/84)
39.	Jackson, MS	ATC	80,700	(12/84)
40.	Pompano Beach, FL	American Cablesystems	76,050	(1/85)
41.	Phoenix, AZ	Times Mirror	77,509	(12/84)
42.	Baton Rouge, LA	Daniels & Associates	74,144	(1/85)
43.	Broward County, FL	Storer Cable	74,000	(1/85)
44.	New Orleans, LA	Cox Cable	73,403	(1/85)
45.	Boston, MA	Cablevision	73,000	(10/84)
46.	Pittsburgh, PA	TCI	73,000	(10/84)
47.	Richmond/Henrico County, VA	Continental	72,558	(1/85)
48.	Tacoma, WA	Independent	71,387	(1/85)
49.	Clearwater, FL	Vision Cable	71,350	(1/85)
50.	Flint, MI	Comcast	71,000	(10/84)
51.	Indianapolis, IN	Indianapolis Cablevision	70,358	(1/85)
52.	Greensboro, NC	ATC	69,200	(12/84)
53.	Santa Monica, CA	Group W	67,387	(12/84)
54.	Louisville, KY	Times Mirror	67,297	(12/84)
55.	South Bend, IN	Heritage	67,281	(1/85)
56.	Jefferson County, KY	Storer	67,000	(1/85)
57.	Cleveland Heights, OH	Viacom	66,000	(10/84)
58.	Raleigh, NC	ATC	65,800	(12/84)
59.	Omaha, NE	Cox Cable	65,680	(1/85)
60.	Nashville, TN	Viacom	65,362	(1/85)
61.	Kansas City, MO	ATC	64,800	(12/84)
62.	Columbus, OH	Warner Amex	64,500	(12/84)
63.	South Texas, TX	Heritage Communications	64,062	(1/85)
64.	Buffalo, NY	TCI	63,220	(11/84)
65.	Boston Complex (Malden), MA	Warner Amex	62,359	(12/84)
66.	St. Petersburg, FL	Group W Cable	62,261	(12/84)
67.	Fayetteville, NC	ATC	62,100	(12/84)
68.	Allentown, PA	Service Electric Cable	62,000	(12/84)
69.	Syracuse (suburbs), NY	NewChannels	61,583	(1/85)
70.	Oklahoma City, OK	Cox Cable	61,307	(1/85)
71.	Chicago Suburbs (Oak Park), IL	Cablevision Systems	61,000	(10/84)
72.	Akron, OH	Warner Amex	60,990	(12/84)
73.	Hartford, CT	Times Mirror	60,729	(1/85)
74.	Santa Barbara, CA	Cox Cable	60,313	(1/85)
75.	Birmingham, AL	ATC	59,400	(12/84)
76.	Monterey, CA	Western Communications	59,315	(11/84)
77.	Sarasota, FL	Storer	59,000	(1/85)
78.	Snohomish County, WA	Viacom	58,800	(10/84)
79.	Fort Lauderdale, FL	Selkirk	58,500	(1/85)
80.	New Britain, CT	United Cable	58,282	(12/84)
81.	Mt. Prospect, IL	Cablenet	58,257	(1/85)
82.	Las Vegas, NV	Times Mirror	58,220	(12/84)
83.	Des Moines, IA	Heritage Communications	58,196	(1/85)
84.	Harrisburg, PA	Semmons Communications	58,000	(12/84)
85.	Fort Worth, TX	Semmons Communications	58,000	(1/85)
86.	El Paso, TX	Group W	57,808	(12/84)
87.	Bridgeport, CT	Cablevision Systems/ Scripps-Howard	57,205	(1/85)
88.	Indianapolis, IN	ATC	57,100	(12/84)
89.	New Haven, CT	Storer	57,000	(12/84)
90.	Knoxville, TN	TeleScripps	56,512	(1/85)
91.	Worcester (Leicester), MA	Greater Media	56,227	(11/84)
92.	Stamford (Fairfield), CT	Cablevision Systems Development Co.	55,859	(1/85)
93.	Columbus, OH	Coaxial Communications	55,748	(1/85)
94.	Shreveport, LA	ATC	55,500	(12/84)
95.	Madison, WI	Midcontinent Cable/ TCI and Independent	55,389	(10/84)
96.	Albany, GA	Storer	55,000	(12/84)
97.	Allentown, PA	Independent	55,000	(10/84)
98.	Binghamton, NY	NewChannels	54,920	(11/84)
99.	Chattanooga, TN	TeleScripps	54,867	(1/85)
100.	Westchester County (New Rochelle), NY	UA Cablesystems	54,000	(1/85)